
SharpSpring API Magento Plugin

User manual



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1. Overview

1.1 What is SharpSpring API plugin?

SharpSpring API is an add-on for Magento that allows you to seamlessly integrate top-of-the-line marketing automation platform with your Magento website in the easiest way possible. It allows marketers and business owners that use SharpSpring to streamline their marketing tasks without coding or relying on developers.

1.2 Key features

- Add tracking codes to your website automatically.
- Track and record your eCommerce transactions in SharpSpring.
- No coding needed

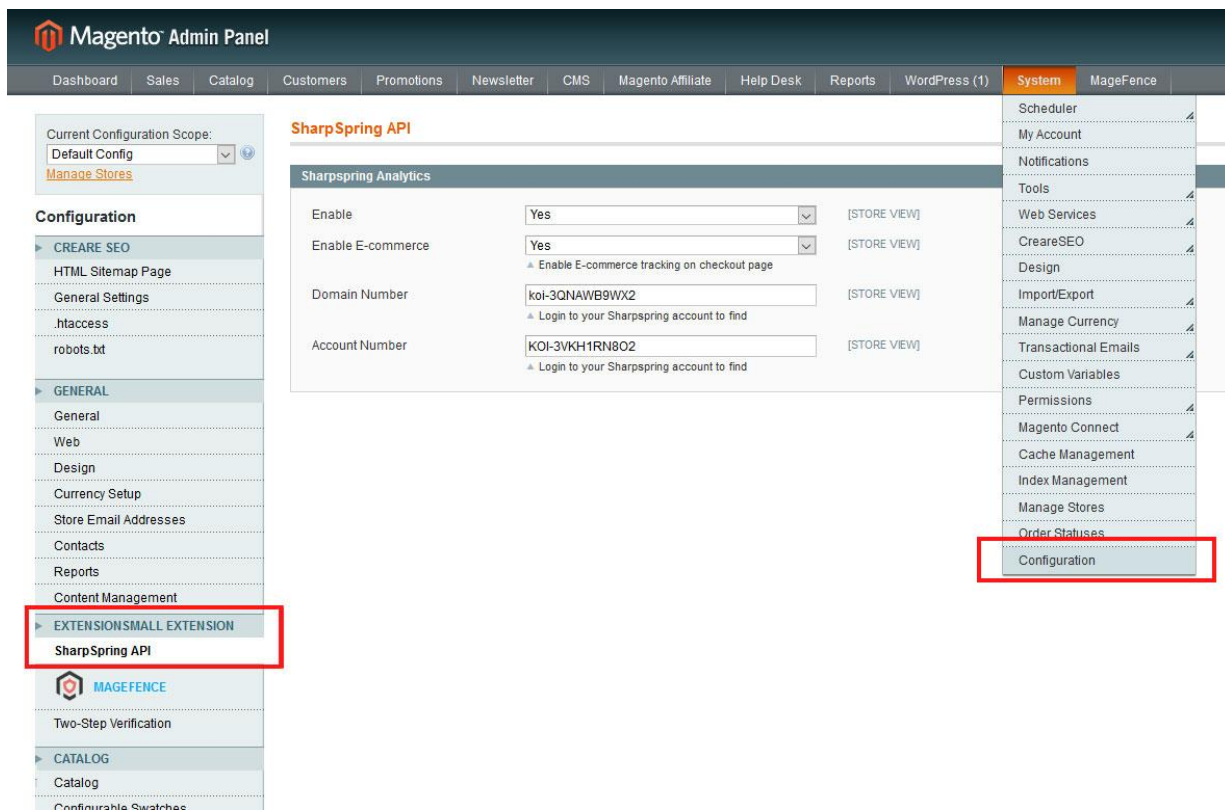
1.3 Requirements

- SharpSpring.com Account
- Compatible with Magento® CE versions 1.7.x, 1.8.x and 1.9.x
- This software is Open Source and has no special loader requirements.

2. Installation

The plugin comes in a .zip file ready for extraction to your computer or web server. To install the extension you should extract the files from the archive to your local computer or web server and copy them to the root folder of your Magento website.

After you have successfully installed the extension, go to **System>Configuration**. There should be the **SharpSpring API** tab under the **ExtensionsMall Extension** section in the left-hand menu. If you can't see it, then something went wrong with the installation. Please review the installation.



The screenshot displays the Magento Admin Panel interface. On the left, the 'Configuration' menu is expanded, showing the 'EXTENSIONSMALL EXTENSION' section with 'SharpSpring API' selected. The main content area shows the 'SharpSpring API' configuration page, which includes a 'Sharpspring Analytics' section with the following settings:

- Enable:** Yes (STORE VIEW)
- Enable E-commerce:** Yes (STORE VIEW)
 - Enable E-commerce tracking on checkout page
- Domain Number:** koi-3QNAWB9WX2 (STORE VIEW)
 - Login to your Sharpspring account to find
- Account Number:** KOI-3VKH1RN802 (STORE VIEW)
 - Login to your Sharpspring account to find

On the right, the 'System' menu is expanded, showing the 'Configuration' option highlighted.

We recommend that you log out of Magento backend and log back in when you install any plugin or you could be presented with 404 page when trying to save the plugin settings.

3. Setting up SharpSpring tracking on your website

Step 1. Go to **System>Configuration** and click on the **SharpSpring API** tab.

This opens the settings page. Here you can enable/disable the plugin and enable/disable the tracking on checkout page. Enabling E-commerce tracking allows you to automatically record web transactions from your online store and attribute those sales to SharpSpring Campaigns.

Step 2. To connect SharpSpring to your website you need to enter **Domain Number** and **Account Number** in the appropriate fields. You will find this values by logging into your SharpSpring account, opening the settings page of the site you want to track and then navigating to the **Tracking Code** tab.

Tracking Test / Settings
trackingtest.com (KOI-3RHHMYHEHC8)

General **Tracking Code** Landing Pages

Tracking Code: Pending

Account number

DOMAIN trackingtest.com **TRACKING ID** KOI-3RHHMYHEHC8

```
<script type="text/javascript">
var _ss = _ss || [];
_ss.push(['_setDomain', 'https://koi-3QEW0BYR00.marketingautomation.services/net']);
_ss.push(['_setAccount', 'KOI-3RHHMYHEHC8']);
_ss.push(['_trackPageView']);
(function() {
var ss = document.createElement('script');
ss.type = 'text/javascript'; ss.async = true;

ss.src = ('https:' == document.location.protocol ? 'https://' : 'http://') + 'koi-
3QEW0BYR00.marketingautomation.services/client/ss.js?ver=1.1.1';
var scr = document.getElementsByTagName('script')[0];
scr.parentNode.insertBefore(ss, scr);
})();
</script>
```

Domain number

This is an example of the page in SharpSpring where you will find your tracking keys.

Step 3. Enter the Domain Number and the Account Number in the appropriate fields and click on **Save Config**

The plugin will do all the hard work of adding necessary code snippets to your website to allow SharpSpring to track site activity, generate leads, track customers and sales, and allow you to access all the relevant information within the marketing automation platform. After you run a test transaction and log in into your SharpSpring account, you will see the Shopping Cart tab appear under the Sales menu at the top of the page. This is where you can access information for all of your online transactions.

4. More information

For more information about SharpSpring for Magento, support or professional installation service contact us on sharpspring@smdesign-studio.com

To find out more about our services including Web Design and eCommerce development go to <https://www.smdesign-studio.com/>